

2024 AESC Boutique & Independent Firm Forum Schedule

Influence and **IMPACT**

MAY 14

12:00 PM

Networking Lunch

1:00 PM

Welcome

Matrice Ellis-Kirk, Ellis Kirk Group
& Lynne Murphy-Rivera, AESC

1:05 PM

**Leveraging the Value of
AESC to Clients**

Martha Clement Rochford &
Lynne Murphy-Rivera, AESC

1:40 PM

**Assess to Impress:
Unlocking Business
Growth by Solving the
Team Puzzle**

Emilie Seyfang, Hogan
Assessments

2:15 PM

**Build Your Influence and
Impact Through Your
Brand, Your Skills, and
Your Relationships**

David Butter, David Butter
Consulting

3:00 PM

Refreshment Break

3:30 PM

**A Roadmap to Enhanced
Sales Effectiveness**

Bob Benson, RLBenson &
Associates and Tracy
McMillan, BroadView Talent
Partners

4:30 PM

Lessons Learned

Lynne Murphy-Rivera, AESC

5:00 PM

Welcome Reception

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