






# AESC VIRTUAL CONFERENCE MAY 2021

MAY 12, 2021 | VIRTUAL | #WeAreAESC

NYC	UK	Length	Session	Speaker(s)
08:30	13:30	30 minutes	Planning your Day/Networking	<b>Welcome Video/ Sponsor Logos</b>
09:00	14:00	10 minutes	Conference Welcome and Highlights	<b>Lynne Murphy-Rivera,</b> Managing Director, Americas, AESC
09:10	14:10	5 minutes	Break	
09:15	14:15	45 minutes	State of the Profession: Leaders. Teams. Culture. Strategy. A Foundation for Delivering Excellence.	<b>Karen Greenbaum,</b> President & CEO, AESC
10:00	15:00	5 minutes	Quick Break	
10:05	15:05	15 minutes	AESC Awards Presentation	<b>Karen Greenbaum,</b> President & CEO, AESC
10:20	15:20	10 minutes	Refresh Break	
10:30	15:30	40 minutes	<b>FIRESIDE CHAT</b> with Jennifer Fondrevay and Cathy Logue: Navigating Disruption: Leadership Through M&A and Post-Deal Change  Sponsored by ESL 	<b>Jennifer Fondrevay,</b> Author, Keynote Speaker/Best-Selling Author of "NOW WHAT? A Survivor's Guide for Thriving Through Mergers & Acquisitions"  Moderator: <b>Cathy Logue,</b> Managing Director, Global Leader CFO and Financial Executives Practice Group, Stanton Chase  Book Sponsorship by Stanton Chase <a href="#"><u>STANTON CHASE</u></a>
11:10	16:10	10 minutes	EXPO Break	
11:20	16:20	35 minutes	What's Your Definition of Leadership?  Sponsored by Invenias by Bullhorn 	<b>Dr. Linda Ginzel,</b> Clinical Professor of Managerial Psychology, University of Chicago, Booth School of Business
11:55	16:55	25 minutes	Lunch Break / Speed Networking What do you see as the Legacies of Covid for you and your business?	

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12:20	17:20	50 minutes	<p>The Offer You Can't Refuse: From Authenticity to Responsibility</p> <p>Sponsored by BoardEx</p> 	<p><b>Steven Van Belleghem,</b> Author, Customer Experience Expert</p>
13:10	18:10	10 minutes	Recharge Break	
13:20	18:20	30 minutes	<p>2021: Leading in a Post-COVID-19 Recovery</p> <p>Sponsored by Cluen</p> 	<p><b>Dana Peterson,</b> EVP &amp; Chief Economist, The Conference Board, Center Leader, Economy, Strategy &amp; Finance</p>
13:50	18:50	10 minutes	Mainstage Break	
14:00	19:00	65 minutes	<p>PANEL: Purpose Driven Leadership</p> <p>Sponsored by Mintz</p> 	<p><b>Hubert Joly,</b> Former CEO, Best Buy, Senior lecturer at Harvard Business School and serves on the boards of Johnson &amp; Johnson and Ralph Lauren.</p> <p><b>Viviana Alvarez Sanchez,</b> Former Head of Sustainability North America at Unilever</p> <p><b>Sophia Mendelsohn,</b> Chief Sustainability Officer and Head of ESG at Cognizant</p> <p>Moderator: <b>Clarke Murphy,</b> CEO, Russell Reynolds Associates</p>
15:05	20:05	25 minutes	Speed Networking	
15:30	20:30	30 minutes	<p>Black Executive Women in Tech: Inclusivity &amp; Impact in Silicon Valley</p>	<p><b>Shellye Archambeau,</b> Fortune 500 Board Director, Strategic Advisor, former CEO and author; "Unapologetically Ambitious"</p> <p>Moderator: <b>Matrice Ellis-Kirk,</b> Partner, Ellis Kirk Group</p>
16:00	21:00	35 minutes	<p>Digital Body Language: Serving Clients in the Next Normal</p>	<p><b>Erica Dhawan,</b> Award winning Keynote Speaker and Author, Digital Body Language</p>
16:35	21:35	10 minutes	Closing Remarks	<p><b>Lynne Murphy-Rivera,</b> Managing Director, Americas, AESC</p>