# **Financial Services**

# **Asia Pacific Private Equity Compensation Survey** 2015 - 2016



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# INTRODUCTION

We are pleased to present the results of Heidrick & Struggles' APAC Private Equity Compensation Survey 2015/2016, which was conducted in November and December 2015. We invited more than 2,500 private equity professionals working in global and regional platforms across Asia Pacific to participate by completing an online survey of compensation.

This is the third annual edition of the survey and participation has grown each year. In this year's survey we received a total of 204 responses, a 10% increase from the previous year.

We requested participants to provide data from 2015, 2014 and 2013 as well as to report their expectations for compensation development in 2016. In addition to overall pooled data, we filtered responses by Global versus Regional funds and by strategy across Buyout, Growth, Real Assets, Fund of Funds and Special Situations. For the first time, this year's report also includes data from Value Creation professionals.

Should you wish to discuss the survey in greater detail, please do not hesitate to contact us.

Michael Di Cicco Partner, Head of Asia Pac Private Equity mdicicco@heidrick.com

Monica Abrol Engagement Manager mabrol@heidrick.com

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Kanika Walia Senior Research Analyst kwalia@heidrick.com

#### On Confidentiality:

The survey was conducted on an anonymous basis for the individuals and their employers. Heidrick & Struggles has kept separate the data relating to name and firm from their compensation.

#### This survey examines the following topics

- How has compensation developed over the past three years?
- How does compensation compare across levels?
- How does compensation compare across fund size?
- How does compensation compare across strategies?
- How does compensation vary across geographic locations?
- What is the internal perception of how prepared regional and global firms are for succession in Asia?
- What is the internal perception of how transparent and equitable compensation policies are at regional and global funds in Asia?

#### A Note on Definitions

While title structures vary according to company, we have attempted to divide respondents into three groups based on level and responsibility:

**Managing Partner/Partner/Managing Director** - Most senior level at the firm, proven and experienced dealmaker and board member.

**Principal/Vice President** - Investment professional with some experience originating and leading their own investments. Accomplished executor with board of directors experience. Leads and manages deal execution for the firm including managing service providers and due diligence.

**Associate/Senior Associate** - Responsible for analyzing companies and business plans, conducting due diligence, working with service providers under the direction of the Vice President or Principal.

**Carried interest** - The methodology we used in the survey for calculating carried interest is "carry dollars at work". For example, 7 points (700 bps) of carry (out of a possible 100) in a \$500 million fund with 20% carry would have \$7 million of carry dollars at work (500\*0.2\*0.07=7).

# MARKET BACKDROP

Asia Pacific's private equity industry continues to grow and mature at a swift pace. In 2015, private equity investment in the region topped US\$ 139 billion, according to research from the Asian Venture Capital Journal, the highest ever total and up markedly from the US\$92.5 billion in 2014. We continue to see sustained demand for experienced talent across investment, value creation and firm-level operations and finance professionals. Key trends and findings that have come out of our research include:

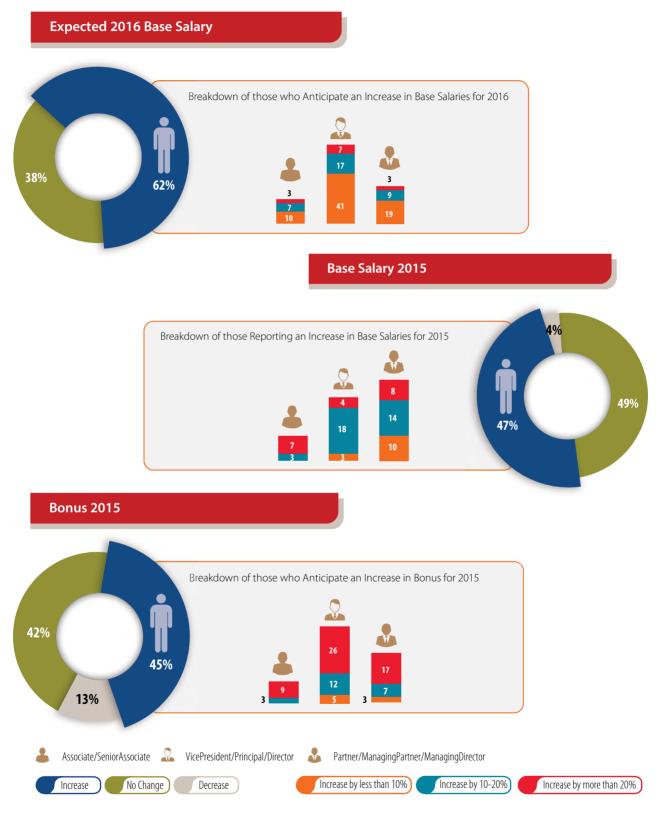
- Compensation is rising across the board, as it has in our 2015 and 2014 surveys, with growth most pronounced in junior execution professionals.
- Regional funds now solidly offer compensation on par with global fund platforms, allowing them to compete head-on for talent.
- The number and size of control transactions continues to grow, fueling an increased focus on value creation and the recruitment of operating professionals.
- There has been sustained growth in new fund initiatives as existing platforms broaden their offerings and new players enter the market with niche strategies. Key growth areas include credit & special situations, real assets, technology and early-stage investing.
- Increasing and broadening demand from well-funded limited partners is attracting investment professionals from general partners as these firms grow their exposure to direct private equity.

In this year's report, we sought to expand our focus slightly beyond compensation and to gather views on two related areas of concern for the industry: succession planning for senior leadership in Asia and the transparency of compensation across all levels of the organization.

The responses in the succession planning section highlight a challenge that investment firms will need to face in their Asia businesses, whereas the transparency of compensation structures was seen as less of a concern. More than half of all Partners/Managing Directors who responded to our survey say their funds do not have a succession plan in place for the leaders of their Asia fund platforms. This was true for executives working on both global and regional platforms.

Private equity is a long-term business, and generational change is a significant and growing concern for funds and their limited partners regionally and globally. In an Asian context, regional funds face perhaps the most serious challenges, with those lacking a suitable talent pool vulnerable to consolidation or unable to raise future funds over time.

## **General Observations on Compensation Trends**



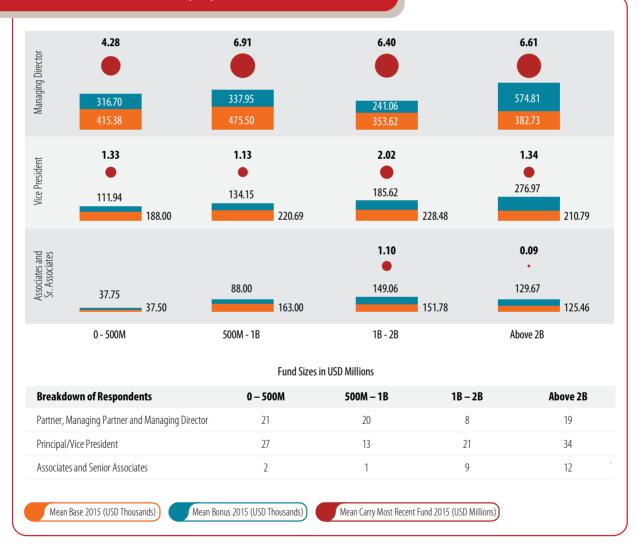
The numbers reflect compensation as self-reported by respondents

## Respondents Cash Compensation Development 2013-2015

All Investment Professionals

(USD'000)		2013			2014			2015		CAGR
Level	Mean Base	Mean Bonus	Total Comp	Mean Base	Mean Bonus	Total Comp	Mean Base	Mean Bonus	Total Comp	Total Comp 2015
Associates / Senior Associates	103.35	87.95	191.3	120.86	116.36	237.22	133.56	131.43	265	17.70%
Vice President / Principal / Director	181.15	149.85	331	196.62	172.73	369.35	208.40	187.09	395.50	9.31%
Partner / Managing Partner / Managing Director	392.76	320.31	713.07	407.74	381.39	789.13	423.70	388.75	812.45	6.74%

Mean Base, Bonus & Carry by Current Fund Size 2015

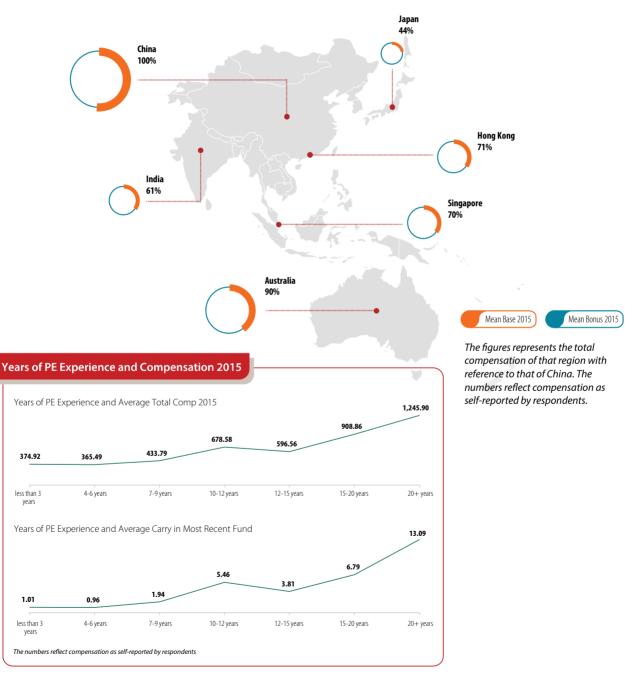


The numbers reflect compensation as self-reported by respondents

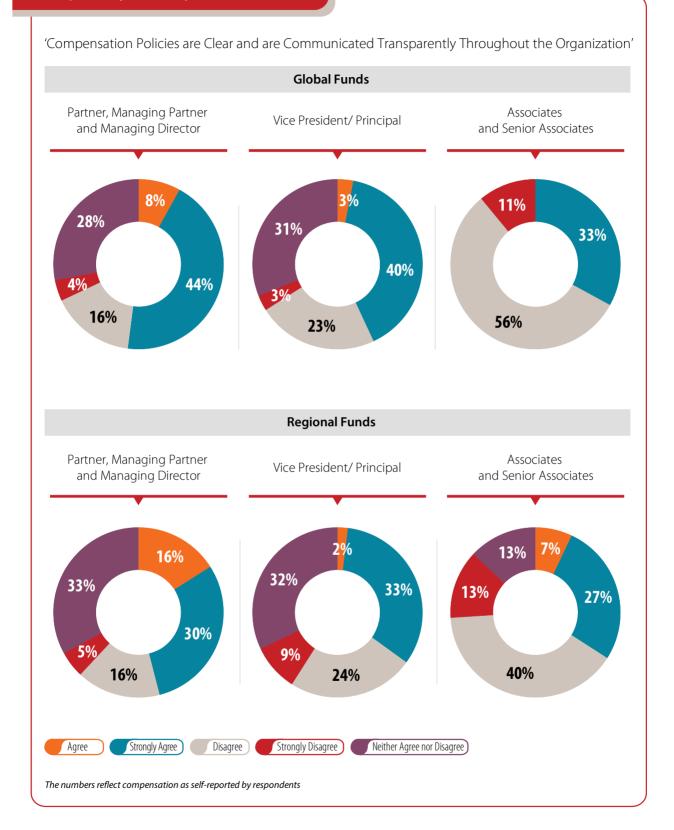
#### **Comparison of Compensation Across APAC**

Global and regional funds are continuing to expand their office networks across Asia Pacific. Compensation levels are not uniform and tend to vary by market. Of our respondents, those based in mainland China reported the highest total compensation compared to their peers elsewhere in the region. In our own recruitment work, we have found that professionals with a strong track record of investing in China can command higher salaries than those elsewhere in the region. Australia followed closely behind China.

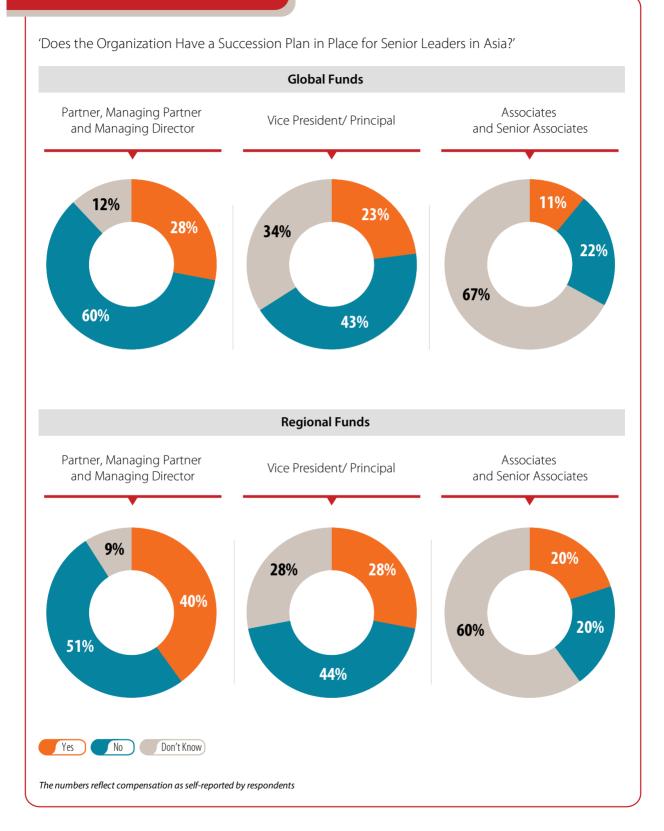
Furthermore, regional hubs Hong Kong and Singapore reported similar compensation levels. This is a shift from our previous surveys, where professionals in Singapore reported lower compensation than those in Hong Kong.



#### **Transparency of Compensation Policies**



#### Succession Plan for Senior Leaders



## **Compensation Breakdown by Fund Type – Global Funds**

Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)		Base Me	an and Quart	iles 2013			Base Mea	an and Quar	tiles 2014			Base Mear	n and Quart	iles 2015	
Global	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	104.61	91.13	109.88	123.94	150.50	107.39	91.13	109.88	123.94	175.50	121.28	108.31	122.38	140.08	200.50
Vice President / Principal	185.79	144.25	181.75	213.00	375.50	203.97	169.25	200.50	235.50	425.50	211.61	175.50	208.83	240.50	450.50
Partner, Managing Partner and Managing Director	309.00	230.71	269.25	334.88	700.50	322.00	239.04	288.00	347.38	725.50	348.00	253.63	315.08	372.38	775.50

(USD '000)		Bonus Me	ean and Quar	tiles 2013			Bonus Me	an and Quar	tiles 2014		1	Bonus Mea	n and Quart	iles 2015	
Global	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	88.00	56.75	84.88	98.94	200.50	126.89	91.13	119.25	169.25	225.50	140.78	116.13	138.00	169.25	225.50
Vice President/ Principal	168.87	78.00	156.75	238.00	500.50	197.71	100.50	158.83	250.50	525.50	217.17	100.50	163.00	300.50	825.50
Partner, Managing Partner and Managing Director	392.00	181.75	288.00	444.25	2000.50	487.00	231.75	313.00	419.25	2000.50	465.98	191.13	363.00	594.25	2000.50

	Breakdown of Respondents	
Associates and Senior Associates	Vice President / Principal	Partner, Managing Partner and Managing Director
9	36	25

# **Compensation Breakdown by Fund Type – Regional Funds**

Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)		Base Me	an and Quart	iles 2013			Base Me	an and Quar	tiles 2014			Base Mear	and Quarti	iles 2015	
Regional	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	97.42	48.90	94.25	144.25	225.50	123.57	66.00	125.50	169.25	300.50	134.53	70.75	138.00	169.25	400.50
Vice President / Principal	180.54	124.16	161.75	215.08	450.50	193.93	141.65	174.36	231.75	450.50	208.34	155.97	194.82	246.75	450.50
Partner, Managing Partner and Managing Director	430.44	265.08	354.67	469.25	1500.50	447.88	278.63	369.25	502.58	1350.50	456.60	289.96	394.25	528.63	1425.50

(USD 'ooo)		Bonus M	ean and Quar	tiles 2013			Bonus Me	ean and Quai	tiles 2014		I	Bonus Mea	n and Quart	tiles 2015	
Regional	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	84.08	35.92	81.75	115.08	225.50	104.00	56.75	106.75	131.75	300.50	119.60	69.25	106.75	153.63	400.50
Vice President/ Principal	137.04	57.53	105.19	149.46	675.50	156.59	57.79	113.00	203.63	725.50	173.96	63.89	133.31	203.63	1025.50
Partner, Managing Partner and Managing Director	266.57	53.65	133.00	322.38	1500.50	310.49	105.71	196.33	344.25	1425.50	340.32	109.88	200.50	388.00	1525.50

	Breakdown of Respondents	
Associates and Senior Associates	Vice President / Principal	Partner, Managing Partner and Managing Director
15	59	43

#### **Compensation Breakdown by Fund Strategy – Buyout**

Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)		Base Me	an and Quart	iles 2013			Base Me	an and Quar	tiles 2014			Base Mear	and Quart	iles 2015	
Buyout	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	94.68	69.17	96.33	119.25	175.50	119.17	100.50	119.25	150.50	200.50	124.46	91.13	129.67	159.88	225.50
Vice President / Principal	186.40	134.09	166.75	203.63	450.50	202.00	146.75	185.92	238.00	450.50	213.50	163.00	198.00	255.86	450.50
Partner, Managing Partner and Managing Director	411.39	241.13	344.25	460.92	1500.50	426.71	255.19	344.25	503.63	1350.50	432.35	284.88	356.75	541.13	1200.50

(USD '000)	ISD '000) Bonus Mean and Quartiles 2013							ean and Quai	tiles 2014			Bonus Mea	n and Quart	tiles 2015	
Buyout	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	83.41	47.38	88.00	110.92	175.50	108.79	88.00	113.00	138.00	200.50	124.50	91.13	131.75	165.08	225.50
Vice President/ Principal	187.40	80.19	131.75	278.63	675.50	211.46	88.00	163.00	306.75	725.50	241.96	97.38	175.50	338.00	1025.50
Partner, Managing Partner and Managing Director	400.06	156.75	221.33	503.63	2000.50	446.05	159.88	243.00	581.75	2000.50	500.06	169.25	313.00	706.75	2000.50

	Breakdown of Respondents	
Associates and Senior Associates	Vice President / Principal	Partner, Managing Partner and Managing Director
13	50	31

# Compensation Breakdown by Fund Strategy – Growth Capital

Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)	ISD '000) Base Mean and Quartiles 2013							an and Quar	tiles 2014			Base Mea	n and Quart	iles 2015	
Growth Capital	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	94.06	50.17	88.00	125.50	225.50	121.17	56.50	113.00	169.25	300.50	146.17	56.50	138.00	194.25	400.50
Vice President / Principal	168.77	127.58	159.88	205.71	300.50	187.38	146.93	184.88	225.50	325.50	201.75	163.00	197.72	238.00	350.50
Partner, Managing Partner and Managing Director	366.03	231.75	288.00	419.25	1225.50	387.24	246.75	294.25	444.25	1325.50	401.64	260.92	329.67	459.88	1425.50

(USD '000)		Bonus Me	ean and Quar	tiles 2013			Bonus Me	ean and Quar	tiles 2014		ĺ	Bonus Mea	n and Quart	iles 2015	
Growth Capital Global	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Associates and Senior Associates	87.88	25.50	100.50	117.17	225.50	112.89	56.75	113.00	147.38	300.50	137.89	56.75	138.00	172.38	400.50
Vice President/ Principal	146.91	55.19	109.88	208.31	525.50	173.59	58.83	125.50	233.83	600.50	182.34	60.50	133.83	238.00	825.50
Partner, Managing Partner and Managing Director	332.45	63.00	142.17	350.50	2000.50	365.28	104.07	213.00	375.50	2000.50	379.64	106.75	238.00	394.25	2000.50

	Breakdown of Respondents	
Associates and Senior Associates	Vice President / Principal	Partner, Managing Partner and Managing Director
9	40	33

#### **Compensation Breakdown by Fund Strategy – Credit & Special Situations**

Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)		Base Mean and Quartiles 2013					Base Mean and Quartiles 2014					Base Mean and Quartiles 2015					
Credit & Special Situation	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100		
Associates and Senior Associates	100.50	88.00	100.50	113.00	125.5	113.00	106.75	113.00	119.25	125.50	113.00	106.75	113.00	119.25	125.50		
Vice President / Principal	206.18	134.88	188.00	256.75	450.5	219.82	180.19	197.38	256.75	450.50	217.55	181.75	204.67	231.75	450.50		
Partner, Managing Partner and Managing Director	423.71	309.88	338.00	506.75	825.5	445.14	319.25	413.00	506.75	825.50	434-43	319.25	363.00	506.75	825.50		

(USD '000)	) Bonus Mean and Quartiles 2013						Bonus Mean and Quartiles 2014					Bonus Mean and Quartiles 2015					
Credit & Special Situation	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100		
Associates and Senior Associates	63.00	38.00	50.50	88.00	100.50	138.00	88.00	100.50	188.00	200.50	188.00	163.00	175.50	213.00	225.50		
Vice President/ Principal	158.36	34.88	88.00	303.63	500.50	194.77	47.38	138.00	356.75	525.50	235.68	69.25	138.00	356.75	825.50		
Partner, Managing Partner and Managing Director	283.75	88.00	200.50	488.00	600.50	367.08	213.00	250.50	588.00	800.50	317.00	19.00	150.50	688.00	800.50		

	Breakdown of Respondents	
Associates and Senior Associates	Vice President / Principal	Partner, Managing Partner and Managing Director
2	11	7

# Compensation Breakdown by Fund Strategy – Fund of Funds

Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)		Base Me	an and Quart	iles 2013		Base Mean and Quartiles 2014					Base Mean and Quartiles 2015						
Fund of Funds	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100		
Associates and Senior Associates	100.38	75.50	113.00	125.50	150.50	100.38	75.50	113.00	125.50	150.50	112.88	75.50	133.83	142.17	150.50		
Vice President / Principal	167.17	156.75	175.50	188.00	200.50	173.71	159.88	178.63	189.56	200.50	195.14	172.38	194.25	216.13	250.50		
Partner, Managing Partner and Managing Director	288.00	256.75	288.00	319.25	350.50	303.00	266.13	313.00	334.88	350.50	333.00	310.92	321.33	344.25	400.50		

(USD '000)	o) Bonus Mean and Quartiles 2013						Bonus Mean and Quartiles 2014					Bonus Mean and Quartiles 2015					
Fund of Funds	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100		
Associates and Senior Associates	100.50	50.50	88.00	100.50	200.50	119.25	50.50	113.00	125.50	225.50	106.75	50.50	125.50	138.00	150.50		
Vice President/ Principal	133.83	88.00	125.50	169.25	225.50	141.57	84.88	138.00	191.13	250.50	163.00	97.38	138.00	191.13	350.50		
Partner, Managing Partner and Managing Director	127.90	31.75	138.00	219.25	250.50	192.90	181.75	231.75	247.38	300.50	297.90	231.75	363.00	394.25	500.50		

Breakdown of Respondents	
Vice President / Principal	Partner, Managing Partner and Managing Director
7	5
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## **Compensation Breakdown by Fund Strategy – Real Estate & Infrastructure**

Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)		Base Me	an and Quart	iles 2013			Base Mea	an and Quar	tiles 2014			Base Mea	n and Quart	iles 2015	
Real Estate/ Infrastructure	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Vice President / Principal	178.79	130.19	169.25	228.63	375.50	202.47	156.75	196.33	235.92	400.50	215.63	165.08	209.88	244.25	400.50
Partner, Managing Partner and Managing Director	343.56	256.75	338.00	419.25	500.50	375.50	281.75	350.50	481.75	625.50	400.50	281.75	350.50	488.00	625.50
(USD '000)		Bonus Me	ean and Quar	tiles 2013			Bonus Me	ean and Qua	rtiles 2014			Bonus Mea	in and Quar	tiles 2015	
Real Estate/ Infrastructure	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100
Vice President/ Principal	115.58	48.42	81.75	141.13	500.50	140.61	69.25	98.00	166.13	500.50	159.05	69.25	129.67	206.75	500.50
Partner, Managing Partner and Managing Director	150.50	38.00	142.17	194.25	425.50	175.40	38.00	175.50	238.00	425.50	182.90	38.00	138.00	238.00	525.50

	Breakdown of Respondents	
Associates and Senior Associates	Vice President / Principal	Partner, Managing Partner and Managing Director
NA	19	10

## **Operating Partners**

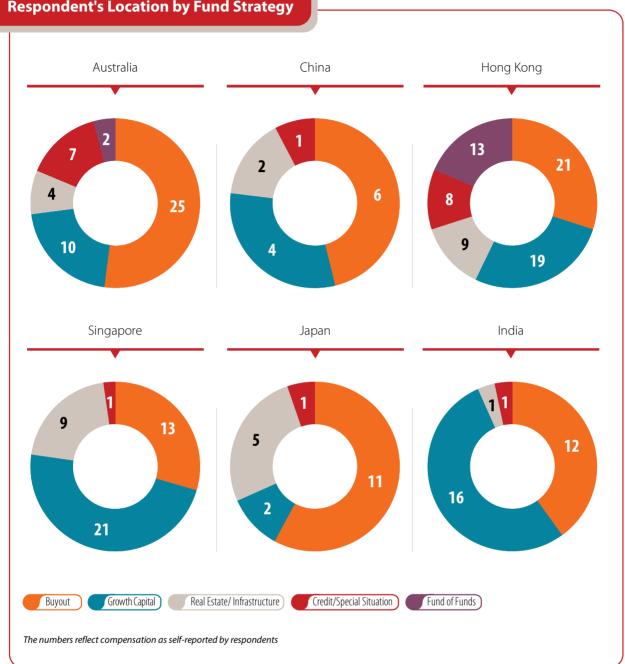
Base and Bonus (2013 vs. 2014 vs. 2015)

(USD '000)		Base Me	ase Mean and Quartiles 2013				Base Mean and Quartiles 2014					Base Mean and Quartiles 2015					
Base	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100		
Vice President / Principal	180.86	119.25	144.25	256.75	375.50	202.29	119.25	188.00	306.75	375.50	195.14	122.38	188.00	256.75	350.50		
Partner, Managing Partner and Managing Director	263.00	219.25	238.00	331.75	350.50	300.50	238.00	250.50	338.00	475.50	292.17	244.25	275.50	338.00	375.50		

(USD '000)	000) Bonus Mean and Quartiles 2013					Bonus Mean and Quartiles 2014					Bonus Mean and Quartiles 2015					
Bonus	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	Mean	25	50 Median	75	100	
Vice President/ Principal	137.86	22.25	138.00	191.13	400.50	177.14	22.25	163.00	306.75	400.50	195.07	44.25	188.00	306.75	450.50	
Partner, Managing Partner and Managing Director	312.92	188.00	225.50	438.00	750.50	604.67	219.25	350.50	488.00	2000.50	350.50	188.00	225.50	413.00	825.50	

(USD '000)			Carry 2015		
Base	Mean	25	50 Median	75	100
Vice President/ Principal	1.49	0	0.15	3	8
Partner, Managing Partner and Managing Director	2.36	0	2.4	3.02	8

Breakdown of Respondents	
Vice President / Principal	Partner, Managing Partner and Managing Director
7	6



# **HEIDRICK & STRUGGLES**

#### **Michael Di Cicco**

Partner, Head of Asia Pacific Private Equity phone: +65 6332 5055

#### **Monica Abrol**

Engagement Manager phone: +65 6332 5026

email: mdicicco@heidrick.com

email: mabrol@heidrick.com

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#### Kanika Walia

Senior Research Analyst phone: +91 124 4496088

email: kwalia@heidrick.com

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